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SLAUGHTERHOUSE • FRESH CORNER • FARM • CATERKOMAT

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**EAT FRESH
LIVE LONG**

WHO ARE WE?

Luna: Delivering Excellence Since 2003. From our state-of-the-art facilities encompassing livestock, farms, and a winery, to our innovative use of technology, we provide fresh, high-quality products including meats, produce, honey, and a range of culinary delights. With our own farms, livestock, and a slaughterhouse meeting international guidelines, we ensure the highest standards of quality and animal welfare. Our commitment to excellence extends to our multiple outlet stores across Addis Ababa, where we offer fresh, clean, and affordable options to cater to diverse customer needs. Additionally, our kitchen and restaurant showcase culinary excellence, serving our finest products to create memorable dining experiences.



MISSION



TO PROMOTE HEALTHIER COMMUNITIES BY CONNECTING PEOPLE TO HEALTHY FOOD.

- Empower individuals to make informed choices about their food and health.
- Cultivate a deeper connection between people and their food.

VISION



TO BE A NOTABLE CONTRIBUTOR IN PROVIDING OUR COMMUNITY A HEALTHY DIET.

- By Promoting a culture of wellness and nutrition within our community.
- Strive for excellence in customer service, ensuring a positive and rewarding experience for all

VALUES



- Positive Impact
- Quality & safety
- Customer focus
- Acknowledgment of employees
- Environmental Sustainability
- Social responsibility



LUNA SLAUGHTERHOUSE

Since 2003 G.C. Under its state of the art modern production unit located at Modjo, Luna Export Slaughterhouse has become the leading exporter of international standard Ethiopian Beef, Veal, Goat, mutton, and offals to the Middle East which has led Luna to become a trusted brand for fresh chilled meat export from Ethiopia.



OUR PRODUCTS

Beef: Our cattle, raised in the highlands, lowlands, and mid-altitudes of Ethiopia, produce natural, high-quality, grass-fed meat. Hormone-free and tender, our beef is a testament to the pristine conditions in which our animals are raised.

Goat and Mutton: Our export division specializes in fresh, chilled goat meat products of the highest caliber. From whole chilled carcasses to various cuts, Luna guarantees excellence at every stage, meeting global quality and food safety standards.

Offal Products: Explore a variety of red, green, and white offal products, meticulously prepared and packaged according to customer specifications.

MEAT PRODUCT HANDLING AND OPERATION

Facility and Capacity: Situated just 55 kilometers from Addis Ababa in Modjo Town, our fully integrated processing facility can handle 200 heads of cattle and 2000 heads of goats or sheep in a single working shift. The plant also supplies aged meat exclusively to our flagship restaurant, "The Exclusive."

Quality Assurance: Our commitment to delivering safe and consistent products is reflected in our stringent quality assurance programs. Luna Slaughterhouse adheres to international food safety standards and holds accreditations such as ISO 9001:2018, Global Food Safety Initiative, FSSC 22000 V5.1, and ISO 14001.

COLD CHAIN

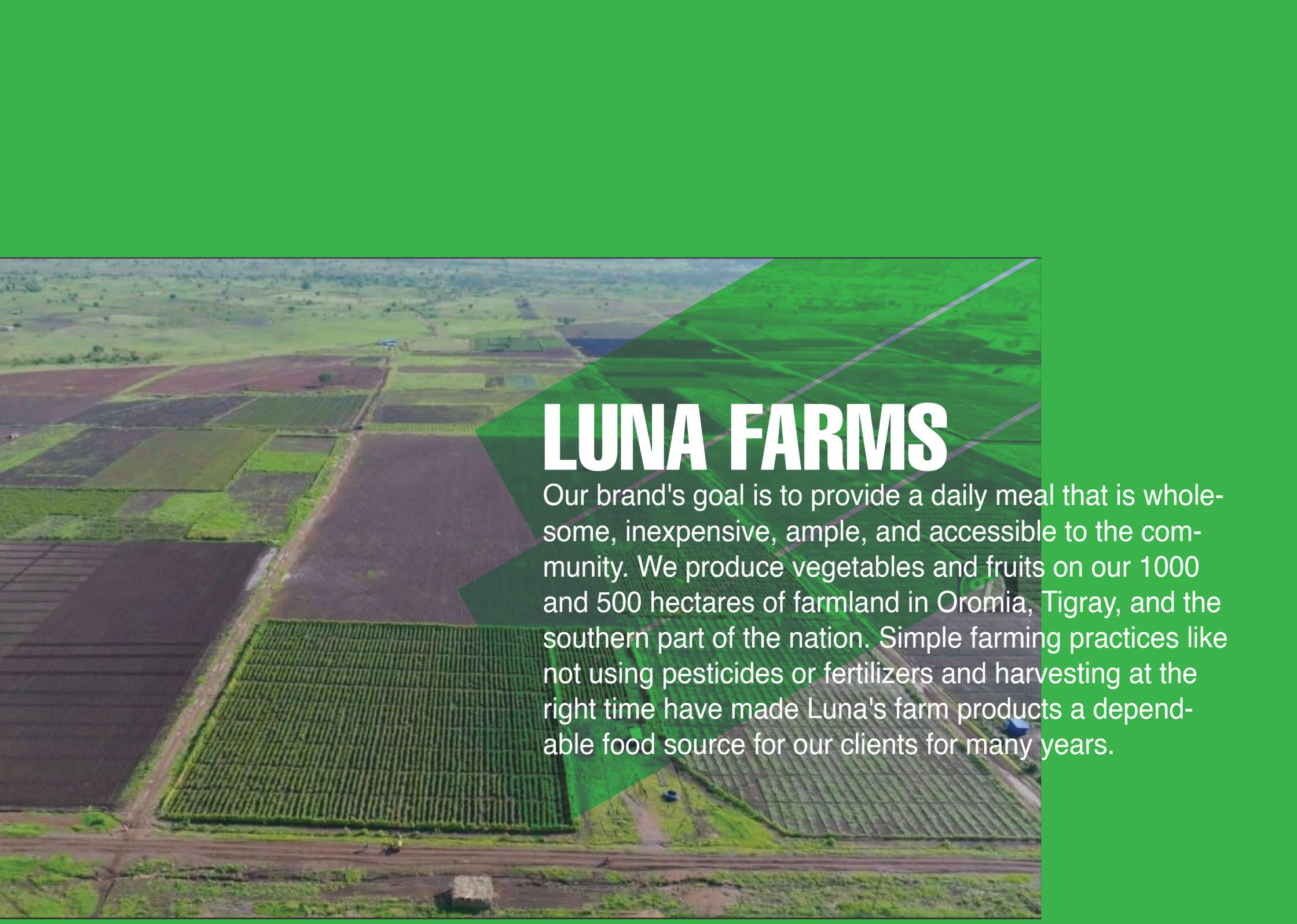
Luna takes pride in its cutting-edge, contemporary slaughterhouse with fully automated cold chain management. Our commitment to maintaining recommended storage temperatures ensures product quality is preserved from the manufacturing line to the final delivery.

HALAL

Certified for Halal standards, Luna Slaughterhouse caters to the export market's demand for Halal-certified meat products, meeting both government and recipient country's approved Islamic affairs authorities.

MARKETS

Currently exporting to major GCC markets such as UAE, Saudi Arabia, Qatar, Oman, Bahrain, and Kuwait, Luna's export sales cover more than 80% of production, while the rest is distributed through our "Fresh Corner" stores in the local market.



LUNA FARMS

Our brand's goal is to provide a daily meal that is wholesome, inexpensive, ample, and accessible to the community. We produce vegetables and fruits on our 1000 and 500 hectares of farmland in Oromia, Tigray, and the southern part of the nation. Simple farming practices like not using pesticides or fertilizers and harvesting at the right time have made Luna's farm products a dependable food source for our clients for many years.



14⁺
BRANCHES

FRESH CORNER

Its 14+ stores in Addis Ababa provide customers with fresh products from its farm, slaughterhouse, and other trustworthy sources. It is committed to providing dependable products at fair costs.

we take pride in our commitment to excellence and strive to provide an exceptional experience for our customers.





LUNA HONEY

Premium quality honey from the wild landscapes of Ethiopia's Highlands.

Honey of natural origin that is 100% genuine, pure, traceable, and authentic natural origin honey.

We offer our customers 3 different sizes 1.5 Kg, 0.750 grams, and 0.50 grams.





EZANA WINERY

Ezana Vineyard & Winery: Founded in 2010, Ezana Vineyard & Winery is situated on 100 hectares of land in Quha, on the outskirts of Mekelle, at 2,200 meters above sea level.

We offer our customers 3 different wines Qine, Geze, and Saba.

FRESH CORNER IMPORTED OLIVE OIL

Imported from Turkey, our extra virgin olive oil is a premium product. This liquid fat is derived purely from olives, ensuring its authenticity and quality. High in vitamin E and packed with powerful antioxidants, our 100% olive oil offers both a delightful flavor and significant health benefits.





FRESH CORNER IMPORTED STEAK SALMON:

Salmon is particularly high in selenium, an important nutrient that is involved in DNA synthesis, thyroid hormone metabolism & reproductive health. It's also a great source of omega-3 fatty acids.

FRESH CORNER IMPORTED WHITE FISH:

White fish is low in calories but loaded with protein, which makes it a great addition to a well-rounded weight loss diet.



FRESH CORNER LOCAL CHICKEN

Chicken is the most common type of poultry in the world. Whole farm chicken, a highly nutritious and effective source of protein, is one of the products that Fresh Corner offers to its consumers at very reasonable prices



FRESH CORNER IMPORTED APPLE

Fresh corner imported apples are high-quality crispy fruit with several important for health and are sold at a much cheaper price at all our branches.

The image shows the interior of a restaurant named 'Fresh Corner Kitchen'. The space is characterized by a white brick wall and a ceiling with exposed black metal beams. Numerous warm-toned pendant lights, including large globe lights and smaller string lights, are suspended from the ceiling. In the background, there is a bar area with a white brick wall and a blue window shutter. The foreground shows several tables set with white tablecloths, white chairs, and glassware, ready for dining. The overall atmosphere is warm and rustic.

FRESH CORNER KITCHEN

Experience the ultimate farm-to-table dining at Fresh Corner Kitchen, where our own farm dairy, and slaughterhouse products take center stage.

Our talented chefs masterfully create a diverse menu inspired by the seasonal offerings of Luna Farms.

THE EXCLUSIVE

Renowned for Our Unrivaled Expertise, We Offer an Exquisite Selection of Premium Meats, including the Finest Gold-Infused Steaks and Meticulously Crafted Prime Cuts. Our Culinary Maestros, Masters of their Craft, Push the Boundaries of Flavor and Presentation to Deliver an Extraordinary Dining Experience.



GORED GORED

Gored Gored Fresh Corner, nestled alongside the majestic Entoto Mountains in Addis Ababa, offers an immersive experience of Ethiopian tradition. Indulge in authentic delicacies, including raw meat specialties and flavorful Kitfo, as each dish embodies the rich flavors and time-honored techniques of Ethiopian cuisine. Our exquisite honey perfectly complements these dishes, while the refreshing air and breathtaking view add to the overall dining experience.





THE EXCLUSIVE

● Bole, Adika building

GORED GORED

● Entoto Park

**FRESH CORNER'S
KITCHEN**

● Bambis

● cmc

FRESH CORNER'S KITCHEN CATERING

Catering service; Fresh corners kitchen is a family owned and managed food company that has been in business for more than 8 years. We fulfill distinct event needs with excitement and creativity, the finest quality ingredients, and flawless elegance. You name the celebration, describe the look and feel you are going for, and then relax. And relax some more. Luna PLC takes care of every detail of your memorable event. With our unparalleled service, you can count on us to provide you with everything you need for your big event. When you hire fresh corners kitchen you are guaranteed one of the best events you will ever attend.

OUR SUCCESSFUL CATERING EVENTS TESTIMONIALS

